**For Immediate Release**

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**Contact:**

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**YOUR COMPANY HERE named Best of AWARD HERE by *Down East* Readers**

**(Alternate headline: YOUR COMPANY HERE Selected *Down East* Editors’ Pick for Best of AWARD HERE)**

YOUR CITY, Maine – Your Company name here was named Best XXX in *Down East* magazine’s annual Best of Maine issue. From shopping to eating to playing outdoors, *Down East* readers and editors selected their statewide favorites this year and Your Company made the list.

Winners of the “Best of Maine” awards are selected for one of two categories: the Readers’ Choice or the Editors’ Choice. Ideas for the annual Editors’ Choice Best of Maine *Down East* are collected throughout the year as the magazine’s editors and contributors travel the state. The Readers’ Choice nominees are identified and voted on by thousands of *Down East* readers each year. Individual categories include Food & Drink, Shopping & Lifestyle, Travel & Play, Arts & Culture, and Home & Garden.

Information about your company

Quote from your company

The full list of “Best of Maine” winners appears in the September issue of *Down East*, on newsstands and in the [Down East Shop](https://shop.downeast.com/product-category/back-issues/).

**About *Down East*:**

Down East Enterprise, Inc., is a multimedia company based in Camden, Maine. The company’s flagship publication, *Down East: The Magazine of Maine,* is the largest paid-circulation magazine dedicated to the Pine Tree State. For more than six decades, *Down East* has been the authority on Maine, and today continues to capture the reader’s attention with an insider look at contemporary life in Maine. They alsoproduce a suite of digital assets that complement and support each of its niche brands.

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